

Eyebeam Announces Kickstarter and its New Home

For the month of November, Eyebeam is running a Kickstarter campaign allowing backers to get an exclusive ticket to their opening party, unique artworks by Eyebeam alums, and even the chance to write their name into the new building.

BROOKLYN, November 1, 2017 – Help Eyebeam create a new power station for ideas and invention. Eyebeam, a pioneering arts and technology incubator, [today launched their Kickstarter](#) crowdfunding campaign which will help provide generous support to artists for research, production, and education.



This is an important month for Eyebeam as they move into their new permanent home in Bushwick at 199 Cook Street. The century-old space is being refurbished with bespoke furniture, new in-house digital fabrication equipment, and custom designed facilities for residency and education programs. This move comes just before their 20th anniversary in 2018, marking the start of a new era for the organization while continuing to build on its singular approach to supporting the role of art in technology and society.

“Eyebeam is unique in that it does not pressure artists to perform or deliver in any particular way,” alum **Ramsey Nasser** explains. He continues, “Residents are really given the freedom to explore a direction unencumbered by pressures from the outside. Eyebeam as an exploratory space is unique and wonderful.”

Proceeds from the Kickstarter will not only support the space but also offer exclusive rewards and experiences for backers. The most desired of those being tickets to the November 30 Opening Party: it's one of the best ways to support the Kickstarter campaign. For the event, art collective and Eyebeam alums **MSHR** will build a sensory experience to enliven and warm the new space.

Eyebeam alum **James George** will have Zero Days VR on display, utilizing Depthkit. George has since co-founded Scatter, located here in Bushwick, to further advance the art and technology of immersive media. Eyebeam is pleased to partner with Scatter to provide support to its 2018 residents.

Eyebeam supports inventions and ideas in arts and technology including the work of 2012 alum James George and former honorary resident **Alexander Porter**, who developed early stages of technology Depthkit while in residency at Eyebeam.

Aside from the Opening Party, additional Eyebeam alums have also contributed to the Kickstarter Campaign with digital artworks that can be delivered straight to your inbox. This includes works from **Addie Wagenknecht**, **Morehshin Allahyari**, **Colin Self**, and **Marina Zurkow**. There are also opportunities for backers to engage the space by writing their name on a literal beam within Eyebeam's new home.

This Kickstarter Campaign runs for 30 days, with the initial goal of raising \$15,000 to support resident desks and initial build out. Each additional \$1,500 will support another student in Eyebeam's Digital Day Camp education program.

You can be part Eyebeam's historic move by supporting the Kickstarter Campaign here:

<https://www.kickstarter.com/projects/roddy/eyebeams-new-home-building-a-sustainable-space-for>

About Eyebeam

Eyebeam is a nonprofit studio for collaborative experiments with technology toward a more imaginative and just world. By providing generous support to artists for research, production and education, Eyebeam makes ideas real.

Eyebeam has 20 years experience of collaborative experimentation with art and technology. Eyebeam has provided time, space and money to artists whose work has critically shaped our world – including the first-ever social sharing tool ReBlog, electronic toys startup littleBits, and the pioneering net art of Cory Arcangel. Artistic practices at Eyebeam are strongly guided by its core values of openness, invention, and justice.

For more information, please contact:

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