

# EYEBEAM

## **Program Evaluator: Request for Proposals**

### **Eyebeam**

Eyebeam is requesting proposals from experienced Program Evaluators. The organization aims to determine measures, and performance evaluations, of success in an innovative new program, [Rapid Response for a Better Digital Future](#). In collaboration with staff, the Evaluator will focus upon the recently launched open call and resultant program which intends to unlock artists' potential at a moment when their voices are beneficial to society in improving society's relationship with technology. Eyebeam welcomes proposals from those experienced in program development, community engagement and organizing, and artist support; additional background or experience in technology is a plus. The purpose of the evaluation phase is to support Eyebeam in the measurement and understanding of the program's positive impact on the artists which it has supported, and thereby, the central ideas of the open call, as well as support the procurement of further program funding.

Learn more about the Rapid Response program below or on Eyebeam's website here: <https://www.eyebeam.org/rapidresponse/>

**Reporting to:** Manager, Programs and Inclusion, working closely with Rapid Response Project Manager

### **Project timeline:**

Mid-September - March (*Final presentation early March*)

### **POSITION RESPONSIBILITIES & DUTIES:**

- Assist Eyebeam in establishing Performance Indicators to help determine measures and performance of success for the Organization, in line with Eyebeam's values and mission
- Design and develop data collection and program evaluation tools
- Collect, examine, and translate program data; conduct routine analysis on program process and outcome data
- Conduct reviews of program-related documents, data files, published information, and official reports
- Facilitate communication of data between the Organization and Stakeholders

# EYEBEAM

- Monitor and evaluate for diversity, equity, and inclusion in line with Eyebeam's values and mission throughout the Program
- Design and oversee a final reflection phase, post Phase 2, with a focus toward the Organization's future programs; propose improvements to data collection methods and suggest program changes
- Craft written reports and presentations related to the evaluation process and findings as well as for reports to program funders
- Consult appropriate personnel as needed to facilitate ongoing process of program design, implementation, and revision
- Prepare for and conduct meetings and presentations, effectively and professionally
- Perform activities complying with code of conduct and mission and value statements
- Provide evaluation-related technical assistance to grantees individually and in groups through site visits, conferences, and seminars

## **Core Outputs:**

- Connect with participants monthly for the duration of the program
- Write a final report evaluating program's success and opportunities based on the performance indicators devised
- Present on final report to Organizational Staff and Stakeholders; In addition to findings, report should include methodology, documentation, recommendations and acknowledgements

## **Qualifications**

- 3-5 years' experience in arts non-profit program evaluation and reporting on findings, preferably in the field of media arts, technology, or education
- Experience developing performance indicators, evaluation, and reporting out results to various groups; including staff and funders
- Experience collecting and working with anecdotal data and assessing non-monetary community value and impact
- Experience and values working within anti-oppression and anti-racist frameworks; Training in the areas of racial diversity, equity and inclusion for arts, media, and communications organizations
- Demonstrated history of working directly with organizational teams
- Excellent interpersonal skills, including the ability to work with diverse groups of people

# EYEBEAM

- Experience developing performance indicators, evaluation, and reporting out results to various groups; including Staff and Funders

## **Preferred skills and experience:**

- Experience working in social services and/or education and youth programming
- Knowledge, training, and experience in working with development and usage of technology
- Strong writing skills in published media (i.e., magazines, books, journals, online, etc)
- Bilingual in a language other than English, including American Sign Language
- Familiarity with MS Office, Adobe Creative Suite, Canva and other design and presentation platforms

## **Compensation:**

Evaluator will be paid half of payment upon contract, and remaining balance upon successful completion of the project, and presentation of findings. The total compensation is \$15,000. This is an independent contractor position. The contracted person will receive a 1099-MISC.

Please note this role is completely remote. Eyebeam is currently re-assessing work practices, but this role can be remote for its duration. Meetings with staff and stakeholders will take place via phone and video conferencing.

## **Accessibility**

For all online and in-person meetings, staff and artists are given opportunities to make access requests including real-time captioning, Sign Language, large print programs, PDFs or other means of making the program and work more accessible.

If opportunities for in-person work at our physical space become possible, we will work with the evaluator and participants on necessary coordination.

Eyebeam's physical entrance is wheelchair accessible via ramp at our 199 Cook St entrance. Restrooms on the first floor are wheelchair accessible and the second floor restrooms are wheelchair accessible via an elevator. Restrooms are all gender. The nearest subway to Eyebeam is the L-Morgan station. The L-Morgan station does not have an elevator. The next closest station is JM-Flushing, which does have an elevator. For information on accessible transit on the MTA, visit [new.mta.info/accessibility](http://new.mta.info/accessibility).

# EYEBEAM

## **Eyebeam is an equal opportunity employer**

Eyebeam aims to create a hub for conversation and practice-sharing that is aware and responsive to systemic inequities and invests in the meaningful inclusion of historically marginalized groups and voices. Eyebeam is committed to and values diversity in its organization staff and programming as defined by gender, race, ethnicity, disability-status, age, veteran status, sexual orientation, immigrant status, and socioeconomic status. With a history rooted in innovation and collaboration Eyebeam's programs are grounded in artist community dialogue. Eyebeam supports the meaningful access to technology for everyone.

## **To Apply:**

Send a proposal to [work@eyebeam.org](mailto:work@eyebeam.org) including the following attached *in a single PDF in the order below*:

- Cover letter expressing interest
- Resume
- Proposed timeline for this project beginning in Mid-September 2020 and ending March 2021
- Example of previous evaluative work such as reports or analysis, via PDF or links

We will accept and review applications on a rolling basis until September 14, 2020. Please write "RR Program Evaluator" in the subject line.

## **About Eyebeam:**

Technology's effect on our future is always changing and difficult to understand. Through exploratory process and emotionally compelling output, Eyebeam believes that artists can help us visualize and realize a more equitable future. Eyebeam provides both space and support for a community of diverse, justice-driven artists. Our annual residency program, highly engaged community of alumni, advanced tools and resources, and shows and events help our artists bring their work to life and out into the world.

Eyebeam enables people to think creatively and critically about technology's effect on society, with the mission of revealing new paths toward a more just future for all.

# EYEBEAM

## **About Rapid Response For A Better Digital Future:**

Open Call: April 21, 2020 - May 30, 2020

Phase 1: July 1 - Oct. 15

Phase 2: Oct. 16 - Feb. 15

Eyebeam is acting immediately to invigorate artistic creation of digital futures at this moment of systemic collapse. As economies and everyday routines are disrupted around the world, Eyebeam is taking action to support artists who are imagining a more humane digital realm. We aim to help artists who will create new ways of interacting through the internet, new ways of engaging with each other, and more equitable relationships for sustainable arts practices and creative economies. It is based on the fundamental notion that radical imagination, led by artists, is a key step in building for the long term. The guiding question for this call is: how do we begin to exit surveillance capitalism as the dominating form of digital life and what can replace it?

We're asking artists to generate ideas and actionable projects that enact solutions for rebuilding digital systems, and improving the overlap and interplay between them and lived, social experience. For the first time in Eyebeam's 20 year history, we are pausing our flagship Residency program. Instead we're launching a new program, Rapid Response for A Better Digital Future. Grounded in the belief that artists have the most impactful and culture-shaping ideas, this initiative is intended to support projects that are most responsive and potentially groundbreaking in building a better digital world. We aim to fuel new means for creating space for deep contemplation and imagination, asking not only what can be built for tomorrow, but what should be built for a sustainable and thriving next 10 or 20 years.

## **Process**

Rapid Response for A Better Digital Future will unfold in two phases. In Phase 1, the planning/idea stage, a minimum of 27 \$5,000 grants will be made available for top applications, gathered through a free open call, open from April 21 until May 30, which includes two additional artists by nomination from the Open Call Advisory, in partnership with La Becque and Swissnex | Boston.

In Phase 2, the project/development phase, a minimum of five artists, selected from the initial group will be selected to participate and be awarded up to an additional

# EYEBEAM

\$25,000 to build their ideas into actionable projects, based on their potential for real-world impact.

The participants in Phase 1 will form an active cohort of practitioners, encouraged to collaborate between phases. Regular and robust virtual communication, expert consultation, skill sharing, and group critique and conversation will be provided to all of the supported artists, facilitated by Eyebeam.

**We will prioritize work that addresses this through the following, interrelated, lenses:**

- New, online public spheres
- Ethical or values-driven technology
- Health and well-being
- Development of public policy
- Creating space for imagination
- Individual autonomy, borders, and immigration
- New and necessary skills for artists
- Democratic engagement and fortification
- Impacts of Covid-19
- Increasing accessibility of online platforms
- Artificial and natural intelligence