

# EYEBEAM

## **Response to Current Global Racial Reckoning**

*Eyebeam seeks a more just future for all.* You may have heard our tagline many times before, but what does it mean? Our guiding values of openness, invention, and justice have long been the driving force behind our organization's programs, which strive to amplify artists' ideas for innovative technology that can dismantle systemic inequities—especially those resultant of racism and white supremacy in the United States.

Since our founding in the late '90s, Eyebeam has watched technology grow evermore ubiquitous in peoples' lives. Concurrently, those developing these platforms and tools consistently fail to curtail cultures of hate that perpetuate White Nationalism, Anti-Semitism, Islamophobia, and Homophobia, while simultaneously neglecting the needs and concerns of Black, Indigenous, and People of Color in America and around the world. This has led to outright discriminatory and predatory practices, such as [police surveillance of rapidly gentrified neighborhoods](#), [deeply problematic AI databases](#), and [biased automated hiring systems](#), that affect Black Americans every day.

Eyebeam works to empower those artists who challenge inequalities inherent in emergent technology, and craft new paths to a more humane future. Examples include Eyebeam Artists like [Stephanie Dinkins](#) (Eyebeam Resident 2017), who is actively re-imagining AI's potential as a positive force, as it intersects race and gender. Or [Movers & Shakers](#) (Eyebeam Resident 2019) who are building VR monuments that can be virtually transposed on top of the originals, exposing their racist origins, disabling their bias in the cultural narrative. [LaJuné McMillian](#) (Eyebeam Resident 2019) is creating a living, digital, archival library of Black movements, actively building a practical vision for digital equity through their research-based practices in the context of the virtual realm. Eyebeam is proud to support and amplify these artists, and many others, who actively work against white supremacy in ways that are both poetic and functional.